

# CDR ANNUAL REPORT

2017/18





























## **Executive Director's Report.**

As CDR reaches its second birthday, it's an opportune time to reflect on how the organisation has evolved and how the global development sector has changed.

Stewarding CDR from an idea to the organisation it is today has been an incredible journey. It has doubled in size and established a reputation in the sector as a resource for members and non-members alike, as a go-to for NGOs facing the same challenges as companies and as a commentator on events that define the sector. We have led on coordinating responses to the outcomes of DFID's Supplier Review, have expanded our issue-specific working group base and have established a network for women working in the sector. The past two years have proven the benefits of acting collectively to address issues that affect all stakeholders.

Over the same period, the UK development sector has changed immensely. We have welcomed a number of ministerial changes and a new Permanent Secretary at DFID. Whilst the UK's commitment to the amount we spend on aid has remained firm, policy and spending priorities have shifted, particularly to an increasing focus on supporting trade, engaging with the private sector and leveraging the innovations and benefits afforded by new technologies. It has been a tough political and media environment, with high levels of scrutiny on the UK aid community. The Supplier Review and safeguarding scandal have rightly made government and the organisations that deliver UK aid examine and improve their processes and approaches. CDR has always aimed to provide a platform through which to facilitate discussions among companies, government and CSOs to understand how best to fulfill these requirements.

This will be my last Annual Report as CDR's Executive Director. It has been an immense privilege to work with such dedicated and talented development professionals. I have no doubt CDR will continue to constitute the group of companies that are ready to go above and beyond to help shape the sector and ensure it delivers the best quality and most impactful work.

Jessica Toale Executive Director

**Centre for Development Results** 



### CDR overview.

The Centre for Development Results (CDR) is an organisation that supports companies that deliver UK aid funded programmes and have a shared aspiration to improve impact, value for money and accountability in their work.

Established in February 2016, CDR has grown from its original seven founding members to an organisation of 14 members, representing both large and SME contractors.

Through an external engagement and strategic communications programmes, CDR is working to build a partnership with DfID, cross-government funds and other UK aid and development sector stakeholders to raise awareness of the role and impact companies have and to help shape UK development policy. Member companies also work with other UK government departments and donor governments, which presents opportunities for cross-departmental and cross-donor learning.

CDR is a company limited by guarantee. Its members make a financial contribution through a membership fee and actively support CDR's programme by contributing expertise and in-kind support.

### **Members' Commitments**

CDR members are progressively-minded companies that work in international development and who have the shared aspiration to contribute to the aid and development conversation in the UK. They must have substantive presence in the UK market and a commitment to:

- Improving and demonstrating enhanced transparency, accountability, impact and value for money in their work
- Working collectively with other member companies to exchange views, develop united policy positions and contribute to research and publications
- Working in partnership with DFID and other government departments to improve programme delivery and reach UK aid objectives
- Enhancing local content and building capacity of SMEs and local organisations

## Vision Statement.

A UK aid sector which delivers maximum impact and in which companies are valued and consulted partners

## Mission.

To improve impact, value for money and accountability in the part of the UK aid budget delivered by companies.

## **Strategic Objectives**

### **EDUCATE**

 Contribute to a better understanding of the role and impact of member organisations

### **SUPPORT**

- Facilitate the exchange of views, best practice and work collectively to raise standards in the industry
- Support HMG's commercial and development objectives

### **INFLUENCE**

- Contribute to debate and policy development on the most effective means of achieving results in development
- Grow and increase diversity of CDR membership for greater legitimacy in the sector
- Work in partnership across the sector to defend and improve outcomes and raise standards



## Activity and achievements 2016/17.

This year we agreed a new strategy and workplan focused on increasing our external communications and engagements.



## PUBLICATIONS: WOMEN LEADING CHANGE & UK AID OVERVIEW

Over the last year we produced two major publications:

**Women Leading Change**. To mark international women's day we launched a publication that featured women and the programmes they deliver for our member companies.

**UK aid Overview**. We also published an overview of UK aid and the work contractors in the sector deliver to raise awareness about the role companies play and to answer questions sector stakeholders have.



### **EVENTS: WOMEN WORKING IN DEVELOPMENT**

We established the sector's foremost platform to support women working in development in the UK. Co-founded with BDO LLP, this forum enables women to share issues, information and opportunities. This year we host three panel discussion and networking events with high-profile speakers focused on issues of interest to our attendees include finding a mentor and working in fragile and conflict affected environments. These events were featured in sector media, and we have now launched a LinkedIn page.



### **COLLABORATIONS**

We expanded collaborations with other sector stakeholders including BOND, British Expertise and many non-CDR member companies. The majority of this work has been focused on supporting organisations dealing with the changes due to DFID's new T&Cs and Code of Conduct. It has also included speaking at BOND Conference on driving impact, speaking at Cambridge University's Centre for Rising Powers, participating in consultations about ICAI and writing for sector blogs.



## EXTERNAL COMMUNICATIONS: NEWSLETTER & LINKEDIN

Following the success of our weekly CDR News Brief, we launched a monthly CDR Newsletter, designed to showcase the work CDR and our member companies do to support UK development objectives. It is designed for an external audience and has steadily been increasing its readership. Our following on our social platforms and media presence in sector press has been steadily growing, and this year we launched CDR and Women Working in Development LinkedIn pages.



### **SUPPORT TO MEMBERS**

We have continued to provide a varied programme of events and workshops for members. This includes monthly meetings and dinners with high-profile speakers such as Andrew Mitchell MP, Nick Ford (DFID PCD), Tim Singleton (DFID Head of Communications), Melinda Simmons (CSSF), Phil Lord (CSSF). We also provided key message, social media and competition law training and have increased our working groups to include groups focused on tax and transparency.



#### **OVERSEAS VISITS**

CDR Executive Director visited Pakistan and Washington DC. In Pakistan Jessica visited CDR members to learn about their projects and met with officials from DFID. In DC she met with member companies and the US membership body equivalent to CDR to share information and approaches.



## **Accounts**

### **Centre For Development Results**

Private Company Limited by Guarantee

Company Number 10010584, formed 17 February 2016

### Accounts for the period to 28 February 2018

Balance sheet	At 28 February 2018		At 28 February 2017	
	£	£	£	£
Cash		16,508.17		26,421
Debtors		0		0
Accruals	(494)		(827)	
Payroll tax payable	(2,451)		(867)	
	(2,945)			(1,694)
Surplus of member contributions over expenditure		13,546		24,727

Income and expenditure	Year to 28 February 2018	Period to 28 February 2017	
		£	£
Member contributions	83,334		73,335
Staff costs	(76,886)	(41,774)	
Travel and subsistence	(2,595)	(818)	
Conferences	(3,342)	(3,853)	
Entertaining	(364)	(134)	
Administration	(2,648)	(1,239)	
Professional memberships	(244)		
Professional services	(4,464)	(474)	
Website	(672)	(70)	
Training	(3,280)	<b>(720)</b>	
	(94,497)		(48,608)
Surplus	(11,163)		24,727
Surplus brought forward	24,727		
Surplus carried forward	13,564		24,727