



NIGERIA

Joint Implementer Communication

Why is Nigeria important to Britain?





- Nigeria is Africa's largest economy with a rapidly expanding population forecast to reach 200m by 2019
- Poor security, especially in the north, is a wider threat to the region and the UK. If Nigeria, with its close ties to the UK, were to experience a significant decline in security conditions then the consequences for regional stability would be severe. There would also be knock-on effects on Britain directly, especially given the large number of Nigerians with right of abode in the UK.
- Nigeria is a significant trading partner with UK exports to Nigeria at some £2bn per annum. These could rise to £10bn by 2030 if Nigeria reforms its economy and growth increases

The challenges Nigeria faces





- 80 of 175 million Nigerians live below the poverty line.
- 37% of children under five years old are stunted, 18% wasted, 29% underweight and overall, only 10% of children aged 6-23 months are fed properly
- Poor quality and underfunded health and education systems. Over 10 million children of school age are out of schools with no knowledge and skills.
- Youth unemployment is very high at 42%, making the young an easy target for crime and terrorism
- A large terrorist insurgency in the north and instability elsewhere, leading to over 3.3 million Internally Displaced Persons (IDPs)

What is preventing development in Nigeria?





- The poor state of infrastructure. 50% have no access to power.
 Companies install their own generators at considerable cost. Roads are in very bad condition. Railways carried 11 times more rail freight in 1963 than in 2015.
- Poor skills in the labour market. 50% of SME employees in Nigeria have no formal education. Only 51% of the population is literate.
- A bad business environment. Nigeria in 169th out of 189 countries in the World Bank's Doing Business ratings. Regulation and tax predation holding back business growth.
- A lack of adequate financing for development. Capital for trade and investment is expensive and in short supply. Interest levels are high and collateral demanded is excessive.
- Widespread corruption, allied to weak institutions with limited capacity and little accountability.





DFID PROGRAMMES

Addressing challenges, tackling poverty and accelerating economic growth

CDR Members





Adam Smith International















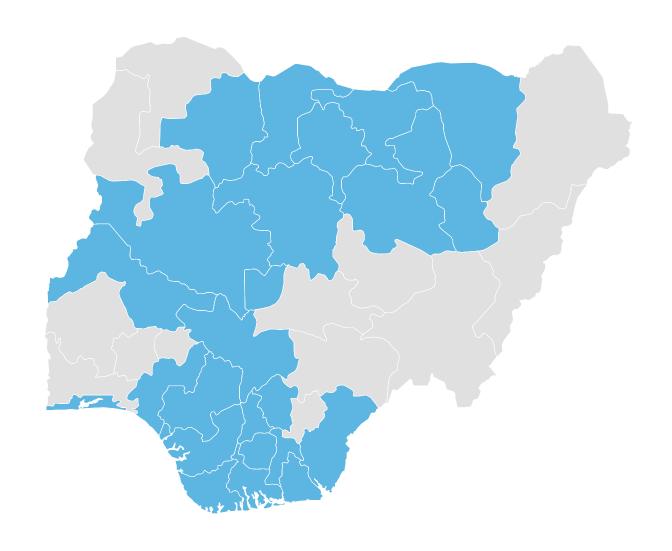




Geographic Focus







Sectors





- Economic Growth
- Education
- Gender
- Governance
- Health

- Job creation
- Monitoring and accountability
- Poverty reduction
- Procurement
- Supply chain management

Impacts





4m

Nigerian famers and small business people with increased income

34m

People benefiting from increased electricity provision from a doubling of power generation capacity

270,000

Nigerians with access to electricity for the first time through solar power

220,000

Successfully registered titles in four states

6m

School children with improved education

2_m

Mothers and children with improved healthcare

Ensured that spending by state governments on education and health has substantially increased





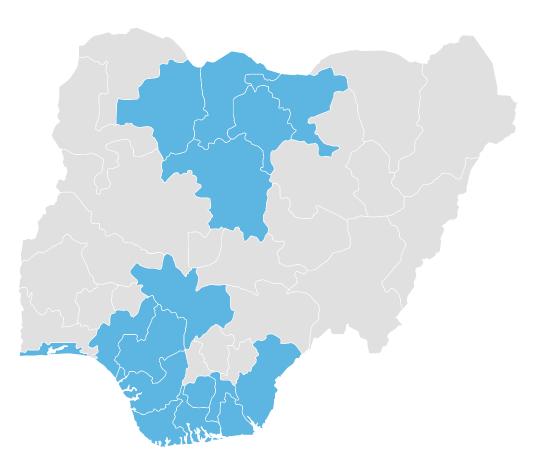
ECONOMIC GROWTH

Economic Development Programmes

- Growth and Employment in States (GEMS1)
- Growth and Employment in States (GEMS3)
- Growth and Employment in States (GEMS4)
- Market Development in the Niger Delta (MADE)
- Propcom Mai-karfi (PM)
- Increasing Economic Opportunities for Marginalised Youth in Northern Nigeria (MAFITA)
- Policy Development Facility Phase II (PDF II)
- Enhancing Nigerian Advocacy for a Better Business Environment (ENABLE 2)
- Nigeria Infrastructure Advisory Facility (NIAF)
- Building the market for solar power in Nigeria (Solar Nigeria)







Growth and Employment in States

GEMS1 | Palladium | 2010 - 2015





Vision

To increase growth, income and employment for poor men and women in the meat and leather markets.

Impact

- 237,000 men and women with increased income
- £53m in additional turnover for 26,533 enterprises
- £4.7m income generated for beneficiaries for every £1 of UK taxpayers money spent

Innovation

- Stimulated £1.6 million investment from the private sector contributing to sustainable change for the poor.
- Worked closely with Business
 Membership Organisations and State
 Governments to achieve lasting results.
- Mobilised a range of global corporate partnerships to encourage a wider movement in support of girls



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"Demand for [my] services continues to increase: I am fully occupied and have taken on assistants to handle the workload."

Aliyu Kabir, Paravet, Kano State

Growth and Employment in States

GEMS3 | Adam Smith International | 2012 - 2017





Vision

To improve Nigeria's business environment through reforms in the areas of land, tax, investment and business licence reforms (BLRs), leading to lasting improvements in economic opportunities for the poor, especially women.

Impact

- Supported £15,744,893 of additional income
- 3 million+ enterprises and businesses benefited from an increase in income
- In June 2016 saved female beneficiaries £169,000,000
- 80,000+ businesses benefited from cheaper, faster business registration

Innovation

 Introduced 'point of sale' technology alongside transparent tax rates to limit double taxation



"

A revolutionary move to empower the rural poor because Certificates of Occupancy can be used as a collateral to obtain credit for investment.

Chief Ilu Falae

"

Growth and Employment in States -Wholesale and Retail Sector

GEMS4 | Coffey | 2012 - 2017





Vision

Increased growth, income and employment, especially for poor men and women, in wholesale and retail markets in selected Nigerian states

Impact

- 96,487 people with improved incomes
- 17,595 women participating in incomegenerating activities
- 1,373 women with improved access to markets, skills and finance
- 1,156 women with improved control/ decision making power over income

Innovation

- 22 new services, products, processes or business models introduced to the wholesale and retail market system
- 106,539 people/enterprises adopted new inputs, products, services, processes and business models
- 44 stakeholders have adopted innovations and new inputs, products, services, processes and business
 - One financial regulation has been changed to benefit mobile money providers and users



"Before the tomato farmers partnered with GEMS4, we had many problems and no solutions. We now understand how to prevent losses, we now know how to build business partnerships. The only reason I can approach the formal markets is because of the new methods I have learnt from working with GEMS4" Alhaji Saleh, farmer, Kano

Market Development in the Niger Delta

MADE | DAI | 2013 - 2019





Vision

To improve the market access, increase economic activity, and raise the incomes of 150,000 poor people, half of whom will be women

Impact

 Increased growth and income, especially for poor men and women, in target markets in the Niger Delta of Nigeria

Innovation

- Good agronomic practice demos targeting cassava, oil palm, cocoa and maize farmers led by knowledge retailers and agro dealers collaborating with agricultural input companies
- Pond management training run by master aquaculture service providers
- Technology demo covering smoking kiln, mechanical adjustable harvesters,
 Malaysian knife and small-scale processing equipment
- Delivery of vaccination services by veterinary pharmaceutical companies
- Facilitation of Poultry Farmers' Forum by representatives of veterinary pharmaceutical companies
- Loan disbursement by financial institutions



Through the cassava GAP demos run by Contec, I learned better ways of preparing the land, treatment of cassava cuttings before planting, spacing and proper application of organic products. The demo plots are doing so well that and I can't wait to practice what I have learnt on my farm next farming season.

Mrs. Chinyere Ukandu, cassava farmer in Umuezema, Abia State

Propcom Mai-karfi

PM | Palladium | 2012 - 2017





Vision

To encourage investment in rural markets that generate jobs and enhance access to products and services for the poor.

Impact

- 378, 000+ poor farmers with increased income
- £92m in additional income generated for the rural poor

Innovation

- Facilitating pro-poor sustainable change by aligning incentives among different market players.
- Using cutting-edge financial instruments, like ROPO bonds, to demonstrate to other market players that agriculture can be profitable for the people of Nigeria.



"

Propcom Mai-karfi has changed our lives. I now have enough income to send all my children to school.

Sani Isa Dakido, Chicken Vaccinator 16

Increasing Economic Opportunities for Marginalised Youth in Northern Nigeria





MAFITA | Adam Smith International | 2014 - 2020

Vision

To enable 68,000 marginalised young people to find gainful employment or self-employment by 2021

Impact

- 641 master crafts people upskilled
- 71 academy training teachers upskilled
- 108 apprenticeship master trainers given refresher training



Innovation

- Real time monitoring & evaluation
- Apprenticeship model tailored specifically to marginalised youth
- 'Community Skills Development Centres' to support the remodelling of in-community business apprenticeship training

Policy Development Facility Phase II

PDF II | DAI | 2015 - 2020





Vision

To support 'champions of change', to implement economic and social policies that lead to poverty reduction in Nigeria.

Impact

 Nigerian Government implements policies that lead to poverty reduction

Innovation

An integrated Knowledge management and Monitoring System:

- 1. KM Network of KM/M&E/Comms staff in DFID programmes, meet to share learning physically and virtually
- 2. **Anecdote circles** of Embedded Advisers for peer learning and support
- 3. **After Action Review** to assess if events and studies accomplished what it was designed to do if not, learn how gaps can be closed next time round
- 4. **Tracer studies** to assess outcomes of dialogues/events/studies and feed learning back into programming



After attending the Youth

Employment Summit, the Jigawa State government has now included an employment clause in its MoU with investors and all corresponding documents, which makes it compulsory for them to specify the number of people they are going to employ

Jamila Farouk, Invest Jigawa

Enhancing Nigerian Advocacy for a Better Business Environment





ENABLE 2 | Adam Smith International | 2014-2019

Vision

To promote stronger business environment policy, legislation and regulation, with an advocacy-based, M4P approach.

Impact

- 2.04m micro-businesses with improved business environment
- 82 reform-oriented dialogues on pro-poor business environment issues
- 13 reforms from tax harmonisation to access to finance for poor microenterprises



Innovation

• Facilitated 82 reform-oriented dialogues on pro-poor business environment issues, achieving 13 reforms from tax harmonisation to access to finance for poor micro-enterprises

Nigeria Infrastructure Advisory Facility

NIAF | Adam Smith International | 2011 - 2016





Vision

To facilitate and spur non-oil growth in Nigeria

To address poor public infrastructure through improvements to the quality of government decision-making on capital investments, tackling government inadequacies and inefficiencies, limited capacity and vested interests.

Impact

- 19,898km of road repaired
- 34,000,000 people benefiting from increased electricity provision
- \$1,300,000 value of capital projects screened for government
- 411,681 additional passengers on public transport supported by NIAF (183,191)

Innovation

- Responds to client request politically aware, flexible and scalable
- Improved evaluation process



"

DFID through NIAF is our best development partner. The contrast between NIAF and others is like day and night in terms of timeliness and effectiveness of support

Chief Economic Adviser to the President of Nigeria

Building the market for solar power in Nigeria

Solar Nigeria | Adam Smith International | 2014 - 2020





Vision

Solar Nigeria works to directly improve access to clean, reliable, sustainable and affordable electricity in Nigeria.

Impact

- 1,324,636 beneficiaries
- 264,927 households benefited
- 218,000 solar systems acquired by private consumers
- £25.35m private & public investment mobilised

Innovation

 Solar Nigeria co-financed almost
 5 Megawatts of installations in its first year.



Solar Nigeria has given us peace of mind to allow customers to pay in instalments

Habiba Ali, Sosai's founder and chief executive

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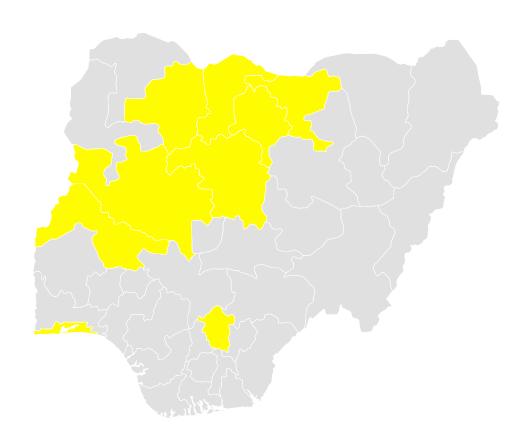
EDUCATION

Education Programmes

- Developing Effective Private Education (DEEPEN)
- Education Sector Support in Nigeria (ESSPIN)
- Teacher Development Programme (TDP)







Developing Effective Private Education

DEEPEN | Cambridge Education | 2013 - 2018





Vision

Enhance the learning outcomes of poor children by improving the functioning of the low-cost private education market.

DEEPEN is creating an enabling environment for private schools and a more effective market for them to offer better quality education

Impact

- Improved learning outcomes for 1.5M children.
- Sustainable improvements in the quality of private education.

Innovation

- Parents save for and pay school fees through their mobile phones.
- "Let's talk education" weekly radio show featuring debate and discussion with policy makers, teachers, parents and children.



Private provision of education will save Lagos government at least NGN 958Bn (GBP 2.39Bn) over the next ten years.



Education Sector Support in Nigeria

ESSPIN | Cambridge Education | 2008 - 2017





Vision

To give all children in Nigeria a better quality of basic education.

esspin supports federal and state governments to develop effective planning, financing and delivery systems that will improve the quality of schools, teaching and learning.

Impact

 By 2017, ESSPIN will have had a significant impact on 16,000 public and non-government schools and approximately 4.7M learners.

Innovation

- Community engagement in school improvement through SBMCs to hold schools accountable.
- Monitoring of children's school attendance via SMS.
- Data informs planning and investment at federal, state and school level.



16% increase in girls' primary school enrolment in Kaduna between 2009-2012.



Teacher Development Programme

TDP | Mott MacDonald | 2013 - 2019





Vision

Committed teachers with the knowledge and skills to improve the quality of learning.

In partnership with the Nigerian and six state governments (Jigawa, Kaduna, Kano, Katsina, Niger and Zamfara) TDP will improve the quality of teaching in primary and junior secondary schools and in Colleges of Education.

Impact

 Improving the skills of 66,000 teachers to enhance the learning outcomes and life chances of more than 2M young Nigerians every year.

Innovation

- "Trainer in the pocket" provides teachers with lesson plans and ideas through mobile phones.
- Peer facilitators guide teachers on how to conduct simple but effective lessons by using 'no cost, low cost' materials.



Since I started using teaching aids in class, my pupils now actively participate during lessons.

Luba Bello, primary school teacher, Zamfara State





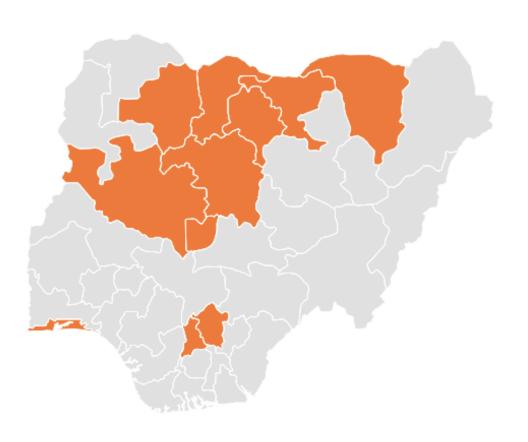
GOVERNANCE

Governance Programmes

- State Accountability and Voice Initiative (SAVI)
- Engaged Citizens Pillar PERL (ECP)
- Voices for Change (V4C)
- Mobilising for Development (M4D)
- State Partnership for Accountability, Responsiveness a Capability (SPARC)
- Accountable Responsive Capable Government – PERL (ARC)







State Accountability and Voice Initiative

SAVI | Palladium | 2008 - 2016



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Vision

To strengthen civil society groups, media houses and elected representatives to be effective agents of citizen voice and accountability.

Impact

- 1.8bn Naira increase in health budget in Yobe State House of Assembly
- 47m Naira saved by exposing corrupt practices in the construction of a township road in Jigawa
- 1 Special Peoples Law on Disability passed by Lagos SHoA as first ever private members' bill

Innovation

- Engaging CSOs, the media and elected representatives using a 'Facilitated Partnership Approach' to encourage sustainability.
- Working with local political economy analysts to effectively identify key players and advocate for change.
- SAVI is flexible by design and responds to locally driven demands in line with the 'Problem Driven Iterative Adaption' approach.



We are surprised that policy

makers and stakeholders are listening to us and paying attention to what we have to say because they believe it is important and we as individuals are credible. This has encouraged us to be bolder in advocating for issues that will help our people.

Mallam Baffa Nayaya, Chair, The Mother, Newborn and Child Heath Partnership in Jigawa

Engaged Citizens Pillar – PERL

ECP | Palladium | 2016 - 2021





Vision

To achieve more accountable, transparent and evidence-informed governments that prioritise the sustainable delivery of public goods and services that better respond to citizens' needs.

Impact

- Citizen constituencies more empowered and able to effectively hold government to account.
- Sustained behaviour change by policy and decision makers at the local, state and federal levels.
- Blockages to the effective delivery of public goods and services addressed.

Innovation

- Working at each tier of government, from the community to the federal level, to effectively tackle governance and service delivery failures wherever they exist
- Working across both 'demand' and 'supply' sides of governance to deliver a joined up approach to reforms.
- Systems for rapidly scaling up, down or adapting interventions based on emerging evidence of results and shifting political economy dynamics.





"ECP will scale up SAVI's work by extending and replicating islands of success and working on more challenging governance issues with a stronger focus on addressing fundamental political economy problems."



DFID, Post Completion Review, 2016

Voices for Change

V4C| Palladium | 2013 - 2017





Vision

To inspire a new generation of Nigerian Voices - male and female - to "speak up" and "speak out" for the empowerment of young women.

Impact

- 15m Nigerians reached with the message of gender equality
- 12,000 boys and men and 4,000 traditional leaders with improved skills and attitudes towards gender equality
- 2760 cumulative number of girls who have received direct V4C support across four targeted States

Innovation

- Cutting-edge methodologies to monitor attitudinal change and respond to emerging behavioural trends.
- Work with men and boys to promote gender equality because of the central role they play in establishing a sustainable enabling environment for women.
- Social media and mobile phone platforms to disseminate messages to unprecedented numbers of young Nigerians.



"

V4C is an innovative project working at the boundaries of emerging practice.

DFID, Annual Review 2014)

Mobilising for Development

M4D | Palladium | 2012 - 2018





Vision

To engage communities and to equip local government to provide better basic services for citizens in Northern Nigeria.

Impact

- 5400 Elected officials supported to be more responsive to their local community
- 260 Girls reached though life skills clubs established in 3 of Nigeria's most conservative and impoverished states
- 29 Citizens' demands formally adopted as part of local government strategies

Innovation

- Mobile technology tool provides citizens with the opportunity to anonymously hold government to account, and gives government the information to improve services.
- Continuous engagement at grassroots, state and federal levels for flexiblity and agility in responding to political dynamics and new opportunities.
- M4D plans, designs and implements 'better fit approaches' at a local level rather than transplanting best practice.



Some girls have never set foot in a classroom at all. But now... they are conscious of the fact that they are human beings with rights on their

government, especially the right to education and to livelihoods.

Hussaina Umar, Teacher, Jigawa State



State Partnership for Accountability, Responsiveness and Capability

SPARC | DAI | 2007 - 2016





Vision

To help states to function effectively – to be capable of delivering basic public services, and responsive and accountable to citizens – are key to tackling poverty.



Impact

- For each £1 spent by SPARC over 2008-2012– 2013, target state governments spent an additional £8 on education and health.
- For each £1 spent by SPARC over 2008-2013 on PFM reforms, ten State Governments have made their 2010, 2011, 2012 and 2014 budgets £85 more realistic on average.
- For each £14 spent by SPARC over 2008-2013, one additional child was enrolled in a primary or junior secondary school. In addition, 300,000 children aged 12-23 months received all their basic vaccinations over 2009-2013.

Innovation

- Generated success by being embedded and responsive through political and programming cycles, and through technical and political engagement approaches that are politically savvy and locally led.
- Managed state self-assessments that lead to locally owned planning.

"

I was highly impressed because the assessment process gave us the opportunity to assess ourselves and our own weaknesses and strengths.

Bari'atu Mohammed, Director, Public Service Office, Office of the Head of Service, Kaduna State

"

Not only does SPARC provide

finances, they roll their trousers up and wade through the process with you. So in terms of learning, we learn better in the programmes of SPARC because they are there with you. This means that transformation is much easier, because it's very practical.

L. Bosan, Head, Debt Management Unit, Kaduna State



Accountable Responsive Capable Government – PERL

ARC | DAI | 2016 - 2021





Vision

To achieve more accountable, transparent and evidence-informed governments that prioritise the sustainable delivery of public goods and services that better respond to citizens' needs.

Impact

- Strengthened processes, practices and capabilities within government ensure the more accountable and effective use of public resources.
- Demonstrable change in behaviour policy or practice by government.
- Key blockages to better delivery of public goods and services are core governance processes demonstrably tackled.

Innovation

- Working at each tier of government, from the community to the federal level, to effectively tackle governance and service delivery failures wherever they exist
- Working across both 'demand' and 'supply' sides of governance to deliver a joined up approach to reforms.
- Systems for rapidly scaling up, down or adapting interventions based on emerging evidence of results and shifting political economy dynamics.



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"There is value in pursuing pragmatic 'best fit' objectives for reform rather than 'best practice' assumptions, emphasizing strategic opportunities for building on modest gains to advance agendas for change. ."

DFID, Post Completion Review, 2016





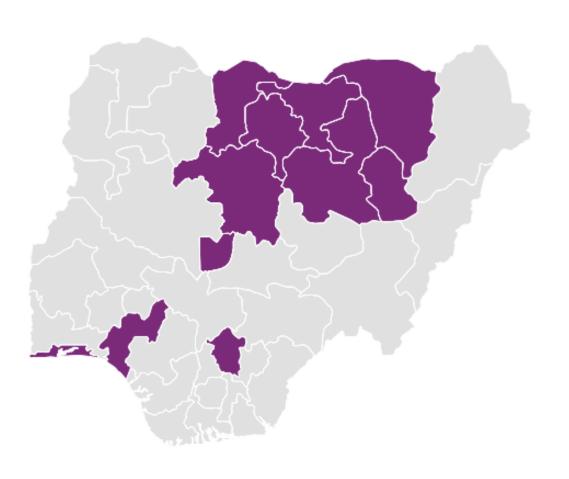
HEALTH

Health Programmes

- Maternal and Newborn Child Health (MNCH2)
- Evidence for Action (E4A) MamaYe
- Partnerships for Transforming Health Systems (PATHS2)







Maternal and Newborn Child Health

MNCH2 | Palladium | 2014 - 2019





Vision

To end preventable maternal and childhood deaths through a strengthened locally-led and accountable public health system in Northern Nigeria.

Impact

- 1.36m pregnant women made at least 4 antenatal care visits where they could access lifesaving services
- 326, 000 births assisted by skilled personnel
- 134, 000 newborns and mothers received care within 24 hours of delivery by a skilled health care provider

Innovation

- Integrated, client-centred, quality-focussed MNCH services delivered through facility and community based channels to reach marginalised women and their children
- Using participatory Organizational Capacity
 Assessment (OCA) to help states to plan,
 budget, and allocate resources for sustainable
 healthcare and achievement of health policy
 objectives
- Improving evidence-based decision-making and accountability at all levels for the delivery of quality integrated RMNCH services



"

MNCH2 not only exposed us to how best to improve our health facilities through community-facility driven effort but how we are motivated to action within short period of time. We came together contributed money and started responding to years of needs.

Facility Health Committee Secretary, Dandume Facility

Evidence for Action - MamaYe

E4A – MamaYe | Options | 2010 - 2017





Vision

Using evidence, accountability and advocacy to drive improvements in maternal and newborn survival through the MamaYe campaign

Impact

- 16% of total state budget allocated to health in Bauchi, as a result of advocacy for increased health funding
- 350m NGN for free MNCH policy in 2014, up from 250m in 2013, as a result of successful campaigning



Innovation

- We improved maternal death reviews in Jigawa, revealing 66% of deaths occurred at night due to fewer qualified staff working night duties. We used this data to advocate for more staff to cover the critical night period, thereby increasing maternal survival.
- We strengthened accountability through the creation of 'SLAMs' –
 State-Level Accountability Mechanisms in six states. These comprise
 government, media, health professional associations and civil society
 networks, and use packaged evidence to monitor progress of plans and
 budgets and advocate where action is needed.

Partnerships for Transforming Health Systems

PATHS2 | Options | 2008 - 2016





Vision

To improve the ability of citizens and civil society to increase the accountability and responsiveness of the health system

Impact

- 633 established, trained and mentored Ward and Facility Health Committees, creating stronger linages between communities and health providers.
- 4.7m NGN mobilised by WHCs in Lagos to pay for improvements in health facilities
- 265 Health facilities benefiting from changes brought about from W/FHCs in 1 year, resulting in better quality health services.

Innovation

- Facility Health Committees establish a dialogue between the health facility and community to ensure health services respond to local needs
- Increased capacity of civil society groups to use data to advocate for better services, improving the responsiveness of government to citizens needs
- Community scorecards used to assess community participation in health, training and mentoring FHCs, supporting NGOs to track progress in improving health service delivery.



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Since the formation of this FHC, we have been able to conduct some lab tests here, we have maternity services started at the clinic, we have been sensitised so much so that the number of people that are now going to the clinic has jumped from a trickle to hundreds. The clinic has come alive for us and our neighbours.

Malam Dauda Abubakar, Chief Imam of Sankara Community 39



